

Álvaro Lago

Video Editor & Motion Designer
Social Media · 3D/VFX Generalist

CONTACT

lakeartdigital@gmail.com
+34 681 057 968
Spain

Open to full-time roles

PORTFOLIO & LINKS

lakeartvfx.com
linkedin.com/in/lakevfx
instagram.com/lakevfx

TOOLS

Premiere Pro · After Effects · Photoshop · Illustrator · Houdini · Maya · Nuke · Unreal Engine · Blender · Meta Ads

LANGUAGES

Spanish — native
English — professional working proficiency

PROFILE

Video editing is my core craft: I turn raw footage into recaps, aftermovies and promos that people watch to the end, share and that deliver results, cut in Premiere Pro and After Effects with care for pace, colour and story. A Master in 3D/VFX (Houdini, Unreal Engine, Maya) lets me create my own visuals, and I use generative AI in the production workflow to deliver faster.

EXPERIENCE

3D Generalist, Social Media & Visual Artist
Jun 2024 — Present
High Volume S.L.

- High-volume video editing and post-production (recaps, aftermovies, promos) in Premiere Pro and After Effects, using generative AI in the workflow.
- Social media and Meta Ads campaigns: **+504%** growth on one account (1,000 → 6,036 followers) and **+57%** on another (9,000 → 14,100); **+10,136 combined followers in 18 months**.
- Design and creation of 3D visuals for festivals and live events (Houdini, Unreal Engine).
- Filming and production of audiovisual content at events.

Video & Web Content Editor
Feb — May 2024
Brand Advance

- Created and edited videos and images for social media and the web.
- Researched new, relevant topics in line with current trends.
- Wrote articles in English and Spanish.

Compositing Artist
Jun — Aug 2023
User T38

- Video editing in After Effects and Premiere Pro for advertising and series.
- Cinematic compositing in Nuke.
- Close teamwork and clear communication on projects with very tight deadlines.

Web Content Editor & Writer
Jun — Sep 2020
Korala (digital agency)

- Market research, content planning and management of several corporate social media accounts.
- Editing and creation of digital advertising content; copywriting for social media and ads.

Community Manager
Nov 2018 — May 2019
Missionenglish

- Content editing and writing for social media and the website; market and competitor research; content scheduling and web design.

EDUCATION

Master in VFX — Visual Effects · Voxel School · 2023

Double Degree in Journalism and Audiovisual Communication · Universidad Rey Juan Carlos · 2020

Photoshop course · 2018 · After Effects course · 2019 · Universidad Rey Juan Carlos